Acadiana Queer Collective aims to provide opportunities for queer people of Acadiana to show up for one another and promote the positive visibility of queer people throughout the community.

- Only 6% of adults in Louisiana OPENLY identify as LGBTQ+
- 94% of LGBTQ+ youth reported that recent politics negatively impacted their mental health
- 75% of LGBTQ+ youth reported they had experienced discrimination based on their sexual orientation or gender identity at least once in their lifetime
- LGBTQ+ youth who have access to spaces that affirm their sexual orientation and gender identity report significantly lower rates of attemptimg suicide



Building a collaborative culture that is unified in its shared values is important for our local community today and positions Pride Acadiana well for the future. As we seek corporate sponsors for our celebration, we hope you share a unified set of beliefs and are willing to help build a culture that inspires action and change around the local community.

Why do we want to partner with organizations? From in-kind to monetary donations used to support local nonprofits like Pride Acadiana, there are many reasons why a partnership with corporations leads to the overall benefit and increased visibility of the LGBTOIA+ community.

Why does it matter?

Beyond impacting your current employees, corporate accountability demonstrates to the thousands of attendees at Pride Acadiana events that we are committed to the LGBTQ+ community's wellbeing.



prideacadiana@gmail.com



@prideacadiana



**AQC'S 4TH ANNUAL** 

# PRIDE ACADIANA

SATURDAY JUNE 29 2024 DOWNTOWN LAFAYETTE

### SPONSORSHIP LEVELS

#### **EDUCATION SPONSOR: \$1000**

- Logo on banners
- Social media recognition
- 1 Event shirt
- Shout out in the Pride Passport

#### **HEALTH FAIR SPONSOR: \$4000 EXCLUSIVE**

- Recognition air promo

- Social media recognition
- Shout out in the Pride Passport

#### **KIDS' VILLAGE SPONSOR: \$3500**

- Recognition on all Kids' Tent promo efforts, website, and banners
- 2 Event shirts
- Booth space at Pride
- Social media recognition
- Shout out in the Pride Passport



## **SPONSORSHIP LEVELS**

#### **RESOURCES SPONSOR: \$3000 4 AVAILABLE**

- Logo on banners
- Booth space at Pride
- Social media recognition
- 2 Event shirts
- Shout out in the Pride Passport

#### **PRODUCTION SPONSOR: \$7000**

- Logo on event banners
- Booth space at Pride
- 6 Event shirts
- Logo on all promo efforts, website, and social media
- Verbal recognition on stage at event
- Shout out in the Pride Passport

#### PRESENTING SPONSOR: \$12,000 **EXCLUSIVE**

- All above and...
- Recognition as presenting sponsor on all promo efforts, website, and any media ads
- 10 Event shirts
- Opportunity to appear on stage with emcee
- Opportunity to appear with Pride Representative in promotional media appearances.
- Shout out in the Pride Passport

Acadiana Queer Collective

Email:

Contact

v

erson

State:

Phone

Website

Facebook/Instagram:

Address

prideacadiana@gmail.com 713-882-5897 For questions contact Brand



Zip: organization. Acadiana Queer Collective is All donations

\$1000 OTHER

12,000 \$7000 \$3000 \$3500 \$4000	MY SPONSORSHIP:
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